

CAMPAIGN FOR DAD

RUTH

BERNARD



JAMES

EUNICE

PHIL

JEROME

B. A. Hoffman, secretary of the Waukesha Association of Commerce and candidate for the office of city treasurer, "points with pride" to his six children as his "personal campaign committee." The older children are circulating his nomination papers as well as his personal cards and making various suggestions, volunteering to visit all the schools to distribute the campaign cards. Besides his duties as secretary of the Association of Com-

merce, Mr. Hoffman is chairman of the Waukesha chapter of the American Red Cross, chairman of the civic playgrounds committee, and publicity chairman for the Waukesha Rotary club, Waukesha council, Knights of Columbus and also of the Izaak Walton league. Prior to moving to Waukesha about seven years ago, Mr. Hoffman was engaged in newspaper work in Milwaukee.

HOFFMAN FAMILY WON

"Can you tell me please if the Hoffman family won," said a voice over the phone to a Freeman representative Tuesday evening.

The Hoffman family did win. And everybody is giving some credit for that victory to Mr. Hoffman's six children, whose pictures appeared in a taking advertisement in The Freeman.

The ad and the charming group of children, attracted a great deal of attention.